



SIMAD UNIVERSITY

FACULTY OF MANAGEMENT SCIENCES (FMS)

NO	TITLE	COURSE	YEAR
1.	The impact of microfinance on poverty alleviation in Mogadishu Somalia	BBF	2024
2.	Effect of behavioral factors on investment decision among banking employees	BBF	2024
3.	The impact of financial literacy financial inclusion and financial attitude on SMES performance in Somalia	BBF	2024
4.	The impact of social media on the buying behavior of Consumers in online SMEs Mogadishu Somalia	BBF	2024
5.	Evaluation to bank lending practices and credit management: case study commercial banks	BBF	2024
6.	Effective marketing strategies and its impact on profitable in some selected small business	BBF	2024
7.	The impact of technological innovation on banking investments in Mogadishu Somalia	BBF	2024
8.	DETERMINANTS OF TECHNOLOGICAL INNOVATION ADOPTION AND BANKING OPERATIONS OF SOME SELECTED COMMERCIAL BANKS IN SOMALIA	BBF	2024
9.	Factors that influence the use of e-banking and the effect on consumptive in Commercial banks	BBF	2024
10.	The impact of electronic banking Services Quality on Customer satisfaction in Mogadishu	BBF	2024
11.	Turn around strategies and organizational performance: Case study commercial banks	BBF	2024
12.	Impact of microfinance services on micro and small enterprises growth in	BBF	2024

	Mogadishu Somalia		
13.	The impact of employee satisfaction on customer loyalty in Telecommunication industry	BBF	2024
14.	The impact of a cashless society by using mobile money on Gen in Mogadishu	BBF	2024
15.	The impact of public debt on economic growth in Somalia	BBF	2024
16.	Credit risk management and competitive advantage in Mogadishu Somalia	BBF	2024
17.	The impact of digital banking on financial inclusion among commercial banks in Somalia	BBF	2024
18.	The effect of strategic planning on financial performance at commercial banks in Mogadishu	BBF	2024
19.	The effect of mobile banking on financial inclusion in Somalia.	BBF	2024
20.	Effects of strategic risk management on the organizational performance of private banks in Somalia	BBF	2024
21.	Relationship E. service quality and online BANKING CUSTOMER	BBF	2024
22.	THE EFFECT OF E BANKING SERVICE QUALITY ON CUSTOMER SATISFACTION IN THE BANKING SECTOR	BBF	2024
23.	The effects of e-commerce on the demand for real estate in Mogadishu-Somalia	BBF	2024
24.	THE EFFECT OF CORPORATE GOVERNANCE ON THE PERFORMANCE OF THE BANKING SECTOR(CASE STUDY MOGADISHU SOMALIA)	BBF	2024
25.	The Effect of Mobile Money Adoption on Customer Satisfaction: An Empirical Evidence from Commercial Banks in Mogadishu	BBF	2024
26.	The impact of internet banking service quality on customer satisfaction	BBF	2024
27.	The role of green banking on perceived financial performance of Commercial banks in Mogadishu, Somalia.	BBF	2024
28.	Effect of internal control on OPERATIONAL ACTIVITIES ON PRIVATE BUSINESS	BBF	2024
29.	Determinants of customer loyalty	BBF	2024

	An empirical evidence from banking sector in Mogadishu		
30.	The effect of Financial literacy and demographic factors on financial decision	BBF	2024
31.	DETERMINANTS OF ISLAMIC BANKING ADOPTION IN MOGADISHU, SOMALIA	BBF	2024
32.	THE IMPACT OF FINANCIAL LITERACY ON YOUTH ADOPTION OF DIGITAL BANKING IN MOGADISHU SOMALIA	BBF	2024
33.	Internet banking and customer satisfaction in commercial banks in Mogadishu, Somalia. Case study of premier bank.	BBF	2024
34.	The role of electronic banking and customer satisfaction in commercial banks. A case study of premier bank, Mogadishu, Somalia	BBF	2024
35.	The impact of small and medium enterprises (SMES) on economic growth and job creation in Mogadishu-Somalia	BBF	2024
36.	The impact of FDI in economic growth, an empirical evidence from ARDL	BBF	2024
37.	The customer perception of Islamic banking and its effect on customer satisfaction in Somalia	BBF	2024
38.	THE EFFECT OF FINTEH ADOPTION ON COMMERCIAL BANKS OPERATION EFFICENCY IN MOGADISHU SOMALIA	BBF	2024
39.	Factors of effecting of customer satisfaction on Mobile wallet: Case of study is premier wallet App	BBF	2024
40.	Adoption of Islamic banking products and innovation on banking performance in Mogadishu Somalia	BBF	2024
41.	Effect of mobile banking on customer satisfaction in Commercial banks In Mogadishu Somalia	BBF	2024
42.	Determinants of choice of source entrepreneurial finance for small and medium sized enterprises in Mogadishu Somalia	BBF	2024
43.	The impact of electronic banks on customer satisfaction: evidence from Commercial banks in Mogadishu Somalia	BBF	2024

44.	THE IMPACT OF MOBILE BANKING ON FINANCIAL INCLUSION AMONG COMMEWRICIAL BANKS	BBF	2024
45.	The effect of microfinance service on financial performance of small and medium enterprises in Mogadishu Somalia	BBF	2024
46.	The importance of financialinstitutions the developmentsmall of industry scale	BBF	2024
47.	The role on microfinance banks inthe alleviation of poverty in Mogadishu Somalia	BBF	2024
48.	The Determinants of Mobile Banking Adoption In Mogadishu, Somalia	BBF	2024
49.	The Impact of financial literacy on financial inclusion in Mogadishu Somalia.	BBF	2024
50.	The impact of government expenditure on household consumption in Somalia	BBF	2024
51.	The effect of electronic banking system on bank's performance	BBF	2024
52.	The Impact of knowledge management on digital financialinnovation: Commercial bank employees	BBF	2024
53.	The Impact of Electronic banking adoption on financial services in Mogadishu Somalia	BBF	2024
54.	Factors influencing customer loyalty: Mogadishu commercialbanks	BBF	2024
55.	The Role of waiting line management on customer satisfaction in commercial banks	BBF	2024
56.	The factors that influence on willingness to pay for renewable energy in Somalia.	BBF	2024
57.	credit risk management practices and bank loan performance in Mogadishu banks	BBF	2024
58.	THE EFFECT OF ELECTRONIC BANKING ON ECONOMIC DEVEOPMENT N MOGADISHU-SOMALIA	BBF	2024
59.	STUDY OF CUSTOMER SATISFACTION IN THE BANKING SECTOR IN SOMALIA	BBF	2024
60.	The impact of social entrepreneurship on sustainability of SMEs	BBF	2024

61.	The impact of internet banking on customer satisfaction	BBF	2024
62.	THE IMPACT OF ENERGY CONSUMPTION ON ECONOMIC GROWTH IN SOMALIA	BBF	2024
63.	The effects of financial literacy and financial experience on SME financial behavior in Somalia.	BBF	2024
64.	Determinant Financial Stability Among Commercial Banks In Mogadishu-Somalia	BBF	2024
65.	The effect of human resource management on organizational performance in some selected business	BBF	2024
66.	The Effect of financial management on small business Growth in Mogadishu Somalia	BBF	2024
67.	Factors determining commercial bank profitability in Mogadishu Somal	BBF	2024
68.	Factors influencing customer loyalty in banking industry in Mogadishu	BBF	2024
69.	ELECTRONIC COMMERCE IN FINANCIAL SERVICE IN MOGADISHU SOMALIA	BBF	2024
70.	Factors effecting the adoption of electronic banking in Mogadishu Somalia	BBF	2024
71.	Role of commercial banks in economic development in Somalia	BBF	2024
72.	THE ROLE OF MICROFINANCE INSTITUTIONS FOR THE POOR IN SOMALIA .CASE STUDY OF MICRO DAHAB FINANCIAL INSTITUTION MOGADISHU SOMALIA	BBF	2024
73.	sales promotion tools on consumer buying behavior	BBF	2024
74.	The effect of Corporate Social Responsibility on commercial banking performance	BBF	2024
75.	The FACTORS CONTRIBUTING TO FINANCIAL BEHAVIOR AMONG MSMES IN SOMALIA	BBF	2024
76.	Factors affecting customer's satisfaction of using electronic banking service In Mogadishu Somalia.	BBF	2024
77.	The influence of digital banking services quality on customer satisfaction in Mogadishu Somalia	BBF	2024
78.	Factors effecting the behavioral intention to adopt mobile banking In Mogadishu Somalia	BBF	2024

79.	The role of commercial banks in financing small and medium enterprises in Mogadishu Somalia	BBF	2024
80.	The perception towards Islamic insurance among business people in Mogadishu Somalia	BBF	2024
81.	The Impact of Internal controlsystem on the detection and prevention of fraud in Commercial banks in Mogadishu Somalia	BBF	2024
82.	Customer acceptance of online banking in Mogadishu, Somalia.	BBF	2024
83.	The Impact of Mobile Banking on Consumer Spending Behavior in Somalia	BBF	2024
84.	THE IMPACT OF MOBILE TECHNOLOGY SERVICE ON CUSTOMER SATISFACTION IN BANKING SECTOR OF SOMALIA ;A CASE STUDY OF PREMIER BANK	BBF	2024
85.	Impact of waiting line Management and customer satisfaction in Commercial banks in Mogadishu Somalia	BBF	2024
86.	Customer acceptance of online banking in Mogadishu Somalia	BBF	2024
87.	Procurement practicesand service delivery Mogadishu city local government	BPL	2024
88.	Humanitarian Logistics integrationand disaster responseof humanitarian organizations in Somalia	BPL	2024
89.	The relationship between logistic management practice and organizational performance: A case study of United Bottling Company (UBC) in Mogadishu, Somalia	BPL	2024
90.	The impact of digital revelation on supply chain performance of Manufacturing companies in Mogadishu Somalia	BPL	2024
91.	The impact Inventory management and organizational productivity of telecommunicationcompanies in Mogadishu, Somalia	BPL	2024
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94.	Impact of Negotiation on local government performance in Somalia telecommunication companies in Mogadishu	BPL	2024
95.	Impact of information technology on logistics management in Mogadishu Hospitals	BPL	2024
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97.	The impact of inventory control systems on organizational success of retailers in Mogadishu	BPL	2024
98.	Effect of supply chain management practices on supply chain performance of private universities in Mogadishu	BPL	2024
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100.	The role of Green Supply Chain Management on Competitive advantage of Manufacturing Companies in Somalia	BPL	2024
101.	Supply chain integration and its impact on sustainability of the organizations in Somalia	BPL	2024
102.	THE IMPACT OF SUPPLIER RELATIONSHIP MANAGEMENT ON ORGANIZATIONAL PERFORMANCE IN LOGISTICS FIRMS IN NOGADISHU SOMALIA	BPL	2024
103.	Impact of Green Logistics on purchasing behavior of Young Consumers in Mogadishu	BPL	2024
104.	The impact of e-commerce on logistics performance firms in Mogadishu Somalia	BPL	2024
105.	The impact of negotiation skills on performance of manufacturing firms in Mogadishu	BPL	2024
106.	The impact of e-commerce on logistics performance in Mogadishu super	BPL	2024

	markets		
107.	THE IMPACT OF LEAN SUPPLY CHAIN MANAGEMENT PRACTICES ON PERFORMANCE OF MANUFACTURING FRIMS IN MOGADISHU SOMALIA	BPL	2024
108.	Effect of supply chain management on organization performance: Case of Afi water supply company in Mogadishu Somalia	BPL	2024
109.	Inventory management practices and Operational Performances of Somali manufacturing companies	BPL	2024
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111.	The impact of supply chain management on organization: case of telecommunication in Somalia.	BPL	2024
112.	THE INFLUENCE OF GREEN PROCUREMENT PRACTICES ON ORGANIZATIONAL PERFORMANCES IN MOGADISHU, SOMALIA.	BPL	2024
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116.	The role of technology in Modernizing logistics on SCM in Mogadishu-Somalia	BPL	2024
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119.	The effect of supply chain management on organization performance manufacturing companies in Mogadishu Somalia	BPL	2024
120.	The impact of humanitarian logistics on local communities in Mogadishu Somalia	BPL	2024
121.	The impact of technological innovations on inventory Management and	BPL	2024

	demand forecasting		
122.	The impact of Logistics operations on the financial performance of organizations in Mogadishu Somalia	BPL	2024
123.	The impact of Logistics on Warehouse Operations of Manufacturing firms in Mogadishu	BPL	2024
124.	The impact of inventory Management System on Supply Chain performance of retail companies in Mogadishu	BPL	2024
125.	The influence of lead time on customer satisfaction of manufacturing firms in Mogadishu Somalia	BPL	2024
126.	The impact of employee discipline on organizational performance	BBA	2024
127.	The Effect of motivation on Employee Performance in Nongovernmental Organizations in Mogadishu Somalia	BBA	
128.	The impact of Advertising on Business Profitability on Supermarkets in Mogadishu Somalia	BBA	2024
129.	The impact of service quality on customer retention on Commercial Bank in Mogadishu Somalia	BBA	2024
130.	the impact of service quality on customer retention on Commercial Bank in Mogadishu Somalia	BBA	2024
131.	The impact of product quality on customer satisfaction on Manufacturing in Mogadishu Somalia	BBA	2024
132.	the effect of Performance appraisal practices on employee performance private university in Mogadishu.	BBA	2024
133.	The Impact of employee innovativeness on Organizational Culture: case study central bank of Somalia	BBA	2024
134.	The impact of Human Resource management system on employee productivity In Manufacturing firms Mogadishu Somalia	BBA	2024
135.	THE EFFECT OF STRATEGIC PLANNING ON FINANCIAL PERFORMANCE OF COMMERCIAL BANK IN MOGADISHU	BBA	2024
136.	The EFFECT OF ENTRENEURIAL LEADERSHIP on Organizational performance in Mogadishu Somalia	BBA	2024

137.	The impact of sales promotion on ORGANISATIONAL PERFORMANCE OF SALES TELECOMMUNICATION INDUSTRY in Mogadishu Somalia	BBA	2024
138.	The impact of total quality Management on customer satisfaction in Telecommunication Industry Mogadishu Somalia	BBA	2024
139.	The impact of change management on organizational performance Manufacturing Firms Mogadishu Somalia	BBA	2024
140.	The effect of brand image on purchase decision in telecommunication industries in Mogadishu Somalia	BBA	2024
141.	Social media marketing on consumer buying behavior	BBA	2024
142.	The impact of brand loyalty on customer satisfaction in telecommunication industries in Mogadishu Somalia	BBA	2024
143.	the effect of consumer trust on online shopping in Somalia in Mogadishu Somalia	BBA	2024
144.	the impact of total quality management on organizational performance on Manufacturing Firms In Mogadishu Somalia	BBA	2024
145.	the impact of Brand Image on Customer satisfaction on Cosmetics Firms in Mogadishu Somalia	BBA	2024
146.	EFFECT OF ETHICAL AND SERVANT LEADERSHIP ON EMPLOYEE PERFORMANCE THE MEDIATING ROLE OF JOB SATISFACTION	BBA	2024
147.	The Impact of employee empowerment on job satisfaction in Telecommunication industry in Mogadishu	BBA	2024
148.	The Effect of customer Satisfaction on Customer Retention in Banks Mogadishu Somalia	BBA	2024
149.	The effect of Employee training on organizational Performance	BBA	2024
150.	Entrepreneurial Leadership and the performance in higher education: The mediating role of knowledge sharing, knowledge quality Entrepreneurial ecosystem	BBA	2024
151.	The impact of employee turnover on organizational performance in telecommunication industry In Mogadishu	BBA	2024

152.	The influence of Corporate socialresponsibility on stakeholders trusts on Private Hospitals Mogadishu Somalia	BBA	2024
153.	The effect of employee participation on organizational performance Private Banks in Mogadishu Somalia	BBA	2024
154.	The effect of Leadership style onemployee innovative work behavior in u universities in Mogadishu	BBA	2024
155.	impact of service quality on Customer satisfaction PrivateUniversity in Mogadishu	BBA	2024
156.	the impact of marketing mixes onorganizational performance on Manufacturing Firms in Mogadishu Somalia	BBA	2024
157.	The Effect of digital marketing on Consumer Buying Behavior in case of coca cola Somalia".	BBA	2024
158.	The impact of customer relation on company performance at profit organization in Mogadishu Somalia	BBA	2024
159.	The impact of trust, service quality and perceived value on Customer Satisfaction on telecommunication in Mogadishu	BBA	2024
160.	THE IMPACT OF STRATEGIC MANAGENT ON ORGANIZATION PERFORMANCE OF CONSTRUCTION COMPANIES IN MOGADISHU SOMALIA	BBA	2024
161.	The impact of employee productivity on organization performance in telecommunication companies in Mogadishu Somalia	BBA	2024
162.	The impact of marketing strategyon business performance on Banks In Mogadishu Somalia	BBA	2024
163.	The impact of Employee Satisfaction on OrganizationalPerformance in the hospitality sector In Mogadishu Somalia	BBA	2024
164.	the impact of leadership style on organizational culture Private University In Mogadishu Somalia	BBA	2024
165.	The Impact of Social Media Marketing on Customer Satisfaction through Brand Image Among Supermarket and Hypermarket in Mogadishu Somalia	BBA	2024

166.	The impact of advertising on consumer buying behavior in banks Mogadishu Somalia	BBA	2024
167.	Impact of brand image on customer loyalty	BBA	2024
168.	Impact of marketing strategies on merchandising companies in Mogadishu, Somalia	BBA	2024
169.	The impact of customer Satisfaction on business Profitability: A case of commercial bank in Mogadishu Somalia	BBA	2024
170.	Green entrepreneurship intention entrepreneurship decision making small business	BBA	2024
171.	The impact of marketing strategies on productivity	BBA	2024
172.	The impact of quality management practices on operational performance of manufacturing companies	BBA	2024
173.	Sustainable production Management model for small and medium enterprises	BBA	2024
174.	The effect of participative leadership style on employee productivity in Mogadishu Somalia	BBA	2024
175.	THE IMPACT OF TEAMWORK AND EMPLOYEE PERFORMANCE IN MOGADISHU SOMALIA	BBA	2024
176.	SALES PROMOTION TOOLS ON CONSUMER BUYING BEHAVIOR	BBA	2024
177.	The impact of SEO on organizational performance of Small Business in Mogadishu	DM	2024
178.	The influence of social media sources on purchase decisions of Small Business in Mogadishu	DM	2024
179.	The relationship between organizational climate and innovation behavior of telecommunication companies in Mogadishu	EI	2024
180.	Innovation strategies and Competitive advantages of small business in Mogadishu	EI	2024
181.	The influence of social media on corporate success on Small Business in Mogadishu	DM	2024
182.	The impact of Entrepreneurial leadership on innovation management in Manufacturing companies in Mogadishu	EI	2024
183.	The impact of social media marketing on organizational performance of private universities in Mogadishu	DM	2024

184.	The effect of innovative technology on university performance of private universities in Mogadishu	EI	2024
185.	The impact of social media advertising values on consumer behavior of Small Business In Mogadishu	DM	2024
186.	the influence of digital transformation of university performance of private universities in Mogadishu	DM	2024
187.	The effect of innovation on financial performance of Small and Medium Enterprises in Mogadishu	EI	2024
188.	The influence of social media marketing on growth of small and medium enterprises in Mogadishu	DM	2024
189.	Examining social entrepreneurship orientation on performance of non profit organizations in Mogadishu	EI	2024
190.	The role of universities in the development of entrepreneurial ecosystem: A case study of Simad university	EI	2024
191.	The impact of strategic entrepreneurship on the performance of private banks in Mogadishu	EI	2024
192.	The influence of social media marketing on customer satisfaction of telecommunication companies in Mogadishu	DM	2024
193.	The impact of digital marketing on buying behavior on manufacturing companies in Mogadishu	DM	2024
194.	INVESTIGATING THE POTENTIAL FOR OPEN INNOVATION BY SMES IN SOMALIA	EI	2024
195.	The effect of employee voice on organizational commitment of private universities in Mogadishu	EI	2024
196.	The influence of innovation support on performance of private universities in Mogadishu	EI	2024
197.	Impact of social entrepreneurship on community development in Mogadishu	EI	2024
198.	The effect of digital marketing strategy on the competitive advantage of private universities in Mogadishu	DM	2024
199.	The Institutional social responsibility on organizational reputation of private banks in Mogadishu	DM	2024
200.	The influence of social media marketing on brand equity of private banks in Mogadishu	DM	2024
201.	The effect of entrepreneurial finance on financial management of small business in Mogadishu	EI	2024

202.	The influence of institutional support on social entrepreneurship intentions of private universities in Mogadishu	EI	2024
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